

Navigating global businesses through the 2020 US election and beyond

Strategic advisory and risk management solutions



Control Risks is a global specialist risk consulting firm. Our experts across 36 offices provide the insight and intelligence companies need to resolve critical issues and crises, realize opportunities, and grow.

With our unique blend of geopolitical, regulatory, technology, and security expertise, Control Risks offers unparalleled support for clients navigating the US business environment and seeking to understand the implications of the US election for their global strategy and operations.

▶ **Strategic advisory on political risks**

Control Risks has the world's largest in-house, on-the-ground team of political risk analysts. Our experts regularly advise senior decision-makers on how (geo)political issues, changes in leadership and major world events will affect their businesses. We take a highly consultative approach through risk workshops and executive briefings, helping clients understand the evolving drivers of key stakeholders in their operations—from government officials and local activists to consumers. Our experts provide practical advice on how to mitigate political and regulatory risks, including how to navigate national security requirements for foreign investments.

▶ **Monitoring threats to your operations and strategy**

Our consultants develop threat monitoring programs to track external risks or developments relevant to your business and identify the implications for your operations. This can range from tracking unrest and activism, to regulatory trends, to developments in US-China relations.

- ◆ CORE – the essential risk monitoring toolkit, powered by our leading team of country and subject analysts
- ◆ Tailored monitoring solutions

▶ **Scenario-based risk assessments**

Control Risks' scenario planning solutions enable clients to identify and assess potential risks to their business based on comparative outcomes of the US election and changes in policy, in addition to understanding how these risks are likely to develop over time. Our experts help clients navigate periods of transition by determining which developments could have the greatest potential impact on their business and the likelihood that these will manifest. We prepare our clients to anticipate and mitigate risks and seize opportunities.

Our experience

- ▶ Advised a UK-based energy company considering an acquisition in the US oil and gas sector on the trajectory of foreign investment policy in the sector, and provided a detailed **analysis of relevant federal and state legislation**.
- ▶ Conducted **CFIUS risk diligence** for a potential Chinese acquisition of a US technology company and developed strategies for data protection and ongoing compliance with US national security requirements.
- ▶ Advised an Asian commodities trading company on **foreign investment risks in the US**, including the level and nature of commodities trading regulation and the implications for robust compliance.
- ▶ Provided **24/7 monitoring of protest activity** for a Minneapolis-headquartered company during a period of social unrest, including political drivers of violent protest and social media monitoring.
- ▶ Conducted **benchmarking of investment opportunities in the US** for a major international oil company, comparing differences in federal, state, and local regulation; levels of local support; and operational issues such as security and logistics.
- ▶ Conducted a detailed **stakeholder mapping** exercise for a mining company with operations in the US to help it navigate local social and political responses to its operations.
- ▶ Conducted a **risk workshop** with executives of an oil and gas company to understand the implications of a Trump presidency and other geopolitical developments for the global energy sector.
- ▶ Provided **analysis of the post-election US political landscape for a foreign investor** with interests in the US, comparing the positions of a Biden or Trump presidency on a range of geopolitical issues and how these could impact the client's global operations.
- ▶ Advised a private investment company with extensive interests in the US on the 2020 presidential primary **candidates' policies toward the client's key sectors**.

Our global reach

3000

People

36

Offices around the world

including Washington DC, New York City, Houston, and Los Angeles with a presence in Chicago, Seattle, and the Silicon Valley



Contact us to find out more about how Control Risks can help your organization.

controlrisks.com