

## Natural disaster readiness, response and recovery

### As natural disasters increase in frequency and intensity, organizations must ensure they have adequate readiness, response, and recovery plans in place.

From earthquakes and wildfires, to hurricanes, floods, landslides and other natural disasters, global organizations must approach such crisis situations thoughtfully and sensitively in terms of their decision-making, information sourcing, and concern for the health of their people, neighbors, and communities.

Control Risks' large network of crisis management, business continuity, and security professionals regularly helps clients plan for natural disasters, assists them before eventualities, and provides support during, and after the most challenging occurrences. When risk turns into a reality, our experts stand ready to deploy to natural disaster areas to assist clients before, during, and after some of their most critical times.

Control Risks crisis methodology helps ready organizations for all eventualities, respond to rapidly-changing circumstances, and recover in a way that strengthens them for the future.

#### How Control Risks helps our clients



##### Readiness

- ▶ Natural disaster preparedness plan development, improvement, and integration with broader crisis management capabilities
- ▶ Natural disaster risk and vulnerability assessments
- ▶ Natural disaster preparedness training and crisis simulations/exercises, including scenarios that focus on managing multiple crises
- ▶ Alignment with existing crisis management and business continuity structures



##### Response

- ▶ Support for critical decision making and hands-on expert guidance
- ▶ Crisis management and business continuity advisory
- ▶ Provision of security teams to safeguard your assets (people, property or information)
- ▶ Wellness checks for missing or unaccounted employees
- ▶ Establishing client aid and supply distribution facilities



##### Recovery

- ▶ Distinguish longer-term strategic priorities from operational and tactical activities
- ▶ Prepare for new market landscape and competitors; seek organic growth
- ▶ Ensure supply chain recovery includes understanding new threats and vulnerabilities
- ▶ Understand and plan for commercial disputes and higher risk of fraud and corruption
- ▶ Post-incident reviews that look back on the response to enhance capabilities ahead of the next crisis



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**About Control Risks**

Control Risks is a global specialist risk consulting firm that helps organizations succeed in a volatile world. Through insight, intelligence and technology, we help you seize opportunities while remaining secure, compliant and resilient. When crises and complex issues arise, we help you recover. Learn more at [controlrisks.com](http://controlrisks.com).

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Contact us at [americas@controlrisks.com](mailto:americas@controlrisks.com) to learn more.