

# Building an effective intelligence capability

Organisations vary significantly in terms of the resources and rigour with which they monitor physical and online security threats. At their most sophisticated, solutions include integrated technology-enabled, intelligence and crisis management capabilities that provide comprehensive, almost-real-time monitoring and management of threats to their assets, people, and operations. At the other end of the spectrum, organisations build localised, project-specific security and risk monitoring capabilities on a threat-led basis, with resources focused on areas of the business at higher risk. Control Risks supports organisations across this spectrum.

We have combined our traditional strengths in real-time threat information and intelligence, security staffing, global security risk management, travel security and incident response with evolving technology in data analytics, artificial intelligence, and

visualisation. This ensures that our clients get the right people and receive the appropriate guidance and support through the Control Risks global network of subject matter experts and partners.

## Direction

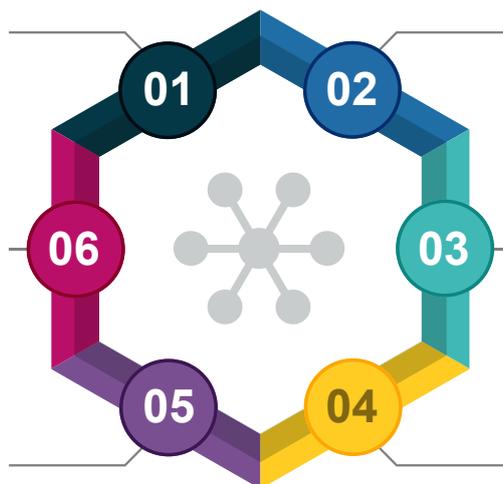
Identifying key threats and assets to be monitored and essential elements of information (EEl)s required about them to make timely and accurate decisions

## Feedback

Review process and refine direction

## Dissemination

Report information in a way that allows for easy/efficient consumption by internal decision makers



## Collection

Identifying and accurately utilising information gathered from multiple sources via different technologies

## Processing

Applying best practice to extract relevant intelligence

## Analysis

Structure data and analysis to draw actionable conclusions

Control Risks was one of the first companies to be accredited as a Cyber Threat Intelligence provider to the Bank of England's CBEST scheme, a globally

recognised framework to deliver controlled, bespoke, intelligence-led cyber security tests to critical financial infrastructure.

## Building an effective intelligence capability

Our experts have foundations in law enforcement, military, intelligence, and Fortune 100 organisations; having worked in the field of intelligence, security, and risk management for decades. Members of our intelligence teams hold accreditations including CREST Registered Threat Intelligence Analyst and CREST Certified Threat Intelligence Manager.

### Our work in the market (case studies)

- ▶ Supporting a leading global technology company since 2018 in assessing the threats that its employees face from online actors. We have developed tailored analytical methodologies and leveraged our intelligence tradecraft to assess the intent and capabilities of online groups. We collect and analyse thousands of threatening data points monthly to help our client determine the likelihood of a threat materialising in the real world.
- ▶ Providing executive protection services and risk management advice to a leading pharmaceutical organisation since the onset of the COVID-19 pandemic. As well as on-going online threat monitoring our behavioural and threat management experts provide guidance and briefings to senior executives on dealing with disgruntled individuals through de-escalation techniques.
- ▶ Supporting a large maritime insurance organisation to build a cyber threat intelligence function from scratch. This included the provision of expert cyber threat intelligence and the designing of all aspects of the intelligence function from strategy, governance, and budget through to operational detail. We subsequently ran a dedicated cyber threat intelligence programme with beginner and advanced courses based on cyber security industry and intelligence agency best practice.
- ▶ Setting up and managing an industry-leading Global Security Center with 19 embedded intelligence analysts for a major US-based technology disruptor. This provides real-time actionable intelligence, threat awareness and predictive security measures in support of physical assets and personnel in established and emerging markets in more than 72 countries worldwide.
- ▶ Assisting with the design, staffing, and provision of continuous global security coverage for a Washington, DC-based Global Security Advisory Team managing global security threats at the world's largest multi-lateral agency, consisting of 189 member countries.
- ▶ Supporting the multi-year build out of a true global fusion capability for a Fortune 20 client, incorporating network, cyber, physical security, intelligence, and travel security functions into one industry-leading centre.
- ▶ Setting up and managing a follow-the-sun global threat monitoring team for a blue-chip technology company, supported by expert advice on emerging security threats from our 100-strong team of country analysts and their network of contacts across regions.
- ▶ Designing and operating an overflight threat monitoring programme for a leading airline company.
- ▶ Providing regular on-the-ground intelligence and monitoring of security incidents and threats to support journey management and project operations in the extractive sector in Mozambique, Iraq, Nigeria, Mexico, Congo (DRC) and Senegal.
- ▶ Bespoke monitoring of specific incidents and their impact on business operations and staff. These include protests in the US, Hong Kong and France, and natural disasters such as hurricanes.
- ▶ Supporting several in-house intelligence teams by providing forward-looking scenarios and triggers for certain security developments, which the in-house teams will monitor to inform their company's security posture. Clients include a blue-chip technology company, a global defence company, a major engineering company and a global pharmaceutical company.

### How Control Risks can help

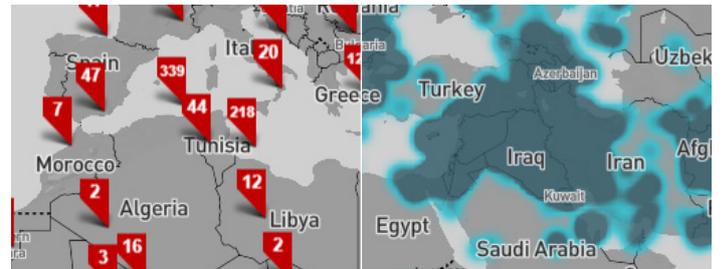
#### Physical security and cyber threat intelligence

- ▶ Delivered through the subscription service or bespoke monitoring projects, our 100+ threat analysts based in 20 offices around the world, provide:
- ▶ Strategic threat intelligence and analysis – forward-looking analysis of emerging threats to businesses around the world across the physical, online, and cyber realms.
- ▶ Tactical threat intelligence monitoring and analysis of the intent and capability of threat actors to target specific projects, events, personnel, or assets.
- ▶ Operational threat intelligence – localised monitoring of immediate physical, online, or cyber threats to your organisation, based on on-the-ground intelligence, as well as monitoring of open and closed sources.



## CORE + Cyber

- ▶ Our subscription platform CORE provides incisive analysis and forecasting on global geopolitical, cyber and security threats. Our threat intelligence analysis is supported by an extensive database of incidents, country and cyber risk ratings and a wide range of geo-fencing, visualisation and analytics tools. This helps us to deliver actionable intelligence to help companies to make better business decisions and plan their operations in confidence.



CORE security incident mapping

## Bespoke intelligence solutions

- ▶ Control Risks builds and delivers bespoke intelligence capabilities – from the design and governance of intelligence functions, to the creation of drafting Standard Operating Procedures, processes, methodologies and the recruitment and training of intelligence teams. We support our clients on an ongoing basis through threat intelligence provision and our vast experience in global security, cyber and crisis management around the world. We are a preferred employer in the industry both in highly competitive US/UK markets and internationally and can draw on a vast network of qualified intelligence and threat analysts and operators across industry and intelligence communities. Our personnel benefit from intensive training in industry-leading analysis techniques, delivered by our top experts and from support from Control Risks' global network.

## Training for intelligence analysts

- ▶ Control Risks provides training and certification for intelligence analysts across all skillsets required, including relevant methodologies, intelligence best practices, tools and technologies, and applicable SOPs.

CORE+ Cyber module

## Contact our experts:

The Control Risks teams have proven experience in all areas of threat intelligence, including operational security, data collection and analysis and intelligence production.



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