

Investing in Africa

supporting your organisation
in reassessing investment
opportunities and risks

We cannot pretend that Africa will escape from COVID-19 unscathed. The impact of the pandemic has been significant and will be long lasting, with the continent's overall economic growth likely to be prolonged and uneven - but this should not deter investors. New opportunities will present themselves and could bring substantial promise to those looking to invest or grow their business in Africa, as highlighted in the 2020 Africa Risk-Reward Index issued by Control Risks and NKC African Economics, the Africa-focused subsidiary of Oxford Economics.

Whilst the pandemic has not changed the positive long-term demographic, geopolitical and policy trends that we have outlined in the report, it has highlighted key areas of focus for investors. These include the acceleration of digital transformation in old industries, shifts in economic priorities and policies, and the importance of understanding the domestic narrative in an age of influence operations.

Post-pandemic Africa will continue to offer opportunities to savvy investors, but these may be harder to find and carry new risks. Investors need to reassess these opportunities and risks in the context of how countries or sectors are likely to recover and what the new post-pandemic landscape will look like.

How can we help you?

For more than 40 years, Control Risks has been helping clients prepare and assess their investment risks and opportunities in Africa. With eight offices across five countries on the continent supported by an experienced team of over 400 staff and consultants and an extensive on-ground network, we can provide the support our clients need. We work with the some of the largest investors and multinationals across the region as well as the most respected African companies, from mining and energy to NGO's, technology and telecommunications.

Below are some of the ways we help our clients:



Stress-testing your growth strategy for Africa to re-align it with any fundamental changes in the political, regulatory and security environment triggered by COVID-19



Re-assessing your exposure to risk and reward for your operations in post-pandemic Africa



Building scenarios and monitoring key indicators to keep ahead of the curve in terms of risks and opportunities in the market



Identifying economies, sectors and companies, which are likely to emerge stronger from the pandemic or may present opportunities for investment in distressed assets



ESG, cyber and compliance due diligence of current or potential investments



Remote or in-person security, risk and compliance reviews to reconfirm your local risk exposure for projects/ operations which you cannot visit in person

▶ **Looking to invest or grow your business in Africa? Contact us at ARRI2020-Enquiry@controlrisks.com and one of our Africa experts will be in touch.**