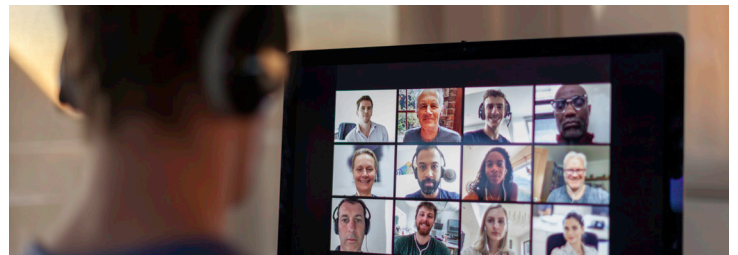


## Control Risks crisis management training

Spanish-language virtual workshops for kidnap incident management

**Our virtual workshop will show you how to develop and maintain an effective and well-informed approach to managing kidnap-for-ransom cases. We provide an in-depth understanding of the decision-making requirements that must be made during a kidnap incident. Workshops are delivered by our expert instructors who have ample experience in kidnap management in the region, and feature theory-based learning, group discussion, challenges and role plays.**



### Delivery dates:

- ▶ March 25, 2021, 0900–1800 CST (Spanish-language)
- ▶ April 28, 2021, 0900–1800 CST (English-language)
- ▶ May 27, 2021, 0900–1800 CST (Spanish-language)
- ▶ July 22, 2021, 0900–1800 CST (Spanish-language)
- ▶ August 19, 2021 0900–1800 CST (Spanish Language)

Note: Attendance is limited to eight people

### Our virtual workshops include:

- ▶ An overview of global kidnap-for-ransom threats and trends, focusing on areas of operation
- ▶ An understanding of the issues that attendees are likely to face in dealing with a kidnap
- ▶ The decision-making structure required to manage a kidnap incident
- ▶ Realistic role-playing exercises to enhance learning
- ▶ A focus on the key policy issues and particular challenges of family liaison, media management and dealing with authorities

Register **here** ▶

[training@controlrisks.com](mailto:training@controlrisks.com)



## Control Risks crisis management training

### Workshop agenda (a break is scheduled between Parts 4 and 5)



#### Part 1

##### Defining kidnapping

Breaking down the types of kidnapping and their identifying factors; dynamics of a kidnap



#### Part 2

##### Mexico trends and current situation

Understanding the need for a layered structure of authority and accountability



#### Part 3

##### Getting organized to manage a kidnap

Initial actions and incident management in a kidnap scenario



#### Part 4

##### Interacting with kidnapers/extortionists

Communicating with kidnapers and learning to manage demands and threats



#### Part 5

##### Family management

Understanding the importance and power of the family, as well as their needs and your responsibilities



#### Part 6

##### Media management

The role that corporate communications play internally, externally and—in increasingly—in the virtual arena of social media



#### Part 7

##### Finance, law enforcement and the authorities

A session on the legality of financial issues around the world and interpretation of regulations



#### Part 8

##### Release, recovery, resettlement

Preparing for and managing a safe release, supporting recovery and considerations around return to business



#### Price

The per-person fee is **USD 2,500 (excl. VAT)**.

Attendance is limited to eight people.



#### Who should attend?

Our workshops are designed for any person responsible for managing a kidnap risk.



#### What's included?

Our workshops offer eight sessions of 45 minutes each, delivered within a nine-hour day. All workshops include time for interactive debate and questions. Attendees will receive a certificate of completion from Control Risks.