

Ukraine - Russia conflict: strategic implications

Our services

- ▶ The conflict in Ukraine has further highlighted the need to secure a source of independent thinking at board level to stress test thinking, avoid group think and think the unthinkable.
- ▶ The conflict has upended the lives of millions of people, the operations of countless companies and the priorities of governments worldwide. Its impact will be global, generational and multi-dimensional. It has left businesses scrambling to adjust to a changed world. In this world, assumptions about the likelihood and impact of geopolitical risk require urgent reassessment.
- ▶ Adapt to this new geopolitical reality by drawing on over four decades of deep strategic expertise in geopolitical risk, leveraging the experience of our on-the-ground teams across almost 40 offices globally.
- ▶ Understand when, where and how to anticipate and manage the implications of this conflict and to monitor the political, regulatory, and security outlook, both regionally and globally. Future proof your strategic operations by building resilience and preparedness for the geopolitical risk events of tomorrow.
- ▶ Partnering with the boards and business leaders of global organisations including those in the energy, technology, pharmaceutical, financial services and retail sectors, we offer an independent view and expert authority to help inform your strategic decision making. We supply access to valuable intelligence enabling you to benchmark your organisation when it comes to managing your strategic risk and offer insight into a best practice approach for your business.
- ▶ **Strategic impact assessment and monitoring**

Understand the impact of the conflict on your people, supply chains, sources of energy, commodities, markets, growth plans and existing risk registers through bespoke workshops and briefings. Access our Ukraine-Russia Monitor for a feed of impartial, expert analysis on a regular basis, and sign into Control Risks' Sanctions Country Risk Monitor to track changes to risk exposure and compare across markets.
- ▶ **Scenario-forecasting**

Establish a clear view of up to four different scenarios for how the world may evolve over the longer term. In expert-led interactive and closed-door sessions, we will methodologically identify business-relevant scenarios, focusing on those with potential to have a high impact on your business. Understand from our team how the different scenarios could have specific and tangible implications for your people, operations, and growth strategy.
- ▶ **Emerging risk assessments**

Embed our team into regular strategic risk reviews. Secure an independent view of the top risks emerging over the horizon with potential to impact on your business from a growth, security, or sustainability perspective. Use our team to stress test internal thinking and assumptions, and to generate probing questions for board-level consideration.

▶ **Managing political risk**

Strengthen your preparedness for geopolitical shocks and risk events by designing in-house programmes to manage geopolitical risk, establishing sources of information, assumptions and monitoring procedures, identifying triggers for action and building capabilities in your teams.